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Eeman Gul

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### Microfinance and the Empowerment of Women in Bangladesh: Assistance to the Economy during the Post-Hasina Administration Transition (2024)



#### Eeman Gul

(Undergraduate, Department of International Relations, Fatima Jinnah Women University, Rawalpindi, Punjab, Pakistan.) (Email: <u>eemangul08@gmail.com</u>)

#### Introduction

n Bangladesh, microfinance has been an effective instrument for supporting female entrepreneurs, especially throughout the regime. transition the post-Hasina to Conventional gender roles and socioeconomic inequality have made it extremely difficult for women in Bangladesh to obtain financial resources. Women have benefited greatly from microcredit provided bv microfinance institutions (MFIs) which has allowed them to launch enterprises and raise their economic standing. According to the latest research, by questioning prevalent gender conventions, microfinance program participation increases women's autonomy economically and promotes social empowerment.

#### **Historical Context**

Muhammad Yunus started a program of action research in the last years of the 1970s that served as the foundation for the microfinance system. Since the founding of Grameen Bank in 1983, which established the concept of giving small, secured loans to the impoverished, especially women, the field of microfinance in Bangladesh has undergone substantial change. In 2009, Sheikh Hasina's administration made great progress in advancing microfinance as a tool for gender equality and economic growth. More women participated in entrepreneurship due to policies that improved their access to financial services.

However, the shift to a post-Hasina administration. microfinance offers new challenges and chances for women's empowerment The effectiveness of these initiatives in fostering prosperity and supporting female entrepreneurs will be significantly impacted by the prevailing government's position.

#### **Microfinance Mechanisms**

A range of financial services designed to satisfy the requirements of individuals with low incomes without access to standard banking institutions are included in microfinance. Important services include:

- **Microcredit:** Small, collateral-free loans that help women launch or grow small enterprises.
- Savings Programs: Promoting women's saving practices, which leads to financial independence.
- **Instruction and Capacity Building:** Initiatives that give women the fundamental financial literacy and business skills they need.

These systems are essential for removing obstacles that prevent women from obtaining capital. According to research, millions of women have been effectively reached by microfinance institutions (MFIs), which have given them the money they need to start their businesses and raise their economic standing.

## Women's Economic Participation via Microfinance

Women who are empowered by microfinance make substantial economic contributions:

- Effect on Domestic Markets: The household income of women who interact with MFIs frequently rises. Better nutrition, higher living conditions, and more educational possibilities for kids are all results of this upliftment. Research indicates that when women are in charge of the household's finances, they are more likely than males to devote resources to the welfare of the family.
- Entrepreneurship Development: With the help of microfinance, many women have successfully changed their lives through entrepreneurship. In rural regions, for instance, women have established enterprises ranging from small-scale farming to handicrafts, boosting local economies in addition to their families' wages. Case studies demonstrate how these companies boost neighborhood development and generate jobs.

#### **Case Study**

Here, one of the numerous successful facts was discussed. A 20,000 Taka loan from a microfinance organization changed the life of Rina, a 35-year-old mother from Barisal, Bangladesh. She began a small-scale farming operation with this assistance and business management training, which increased her household income by more than 150%. In addition to raising her family's level of living, her achievement gave two other local women jobs. By rejecting gender stereotypes and encouraging local women to start their businesses, Rina became an inspiration to others and demonstrated the significant influence microfinance had on community development and women's empowerment.

#### **Social Empowerment via Microfinance**

Microfinance has a significant impact on social empowerment in addition to economic aspects:

• Increasing Awareness and Abilities: Giving women the opportunity to utilize financial resources empowers them to take an active role in their surroundings. When women who participate in these programs experience a boost in their selfworth and self-assurance they can exercise their powers as administrators and businesses. Additionally, the groupbased lending approach that MFIs frequently use fosters a network of support for female borrowers.

• Evolving Gender Objectives: Women frequently participate more in civic engagement and rights for female activism when they become financially independent. In addition to empowering individual women, this change also helps groups as a whole, advancing social equity and gender parity throughout Bangladesh.

#### **Obstacles and Restrictions**

Microfinance faces several issues that compromise its effectiveness. In rural areas, there is limited access to microfinance, and those who have access don't have enough knowledge to manage the loan and generate profit. Several microfinance institutions have high interest rates which discourage people from taking loans and if they take repeatedly loans they do not become financially independent and use their money for nonproductive purposes. As we know Bangladesh is a developing country so natural disasters limit the effectiveness of microfinance and cultural barriers where patriarchal norms also limit women's participation microfinance in initiatives.

#### **Innovations in Technology**

In the microfinance sector innovation has had a great impact. They provide financial services to women to access accounts online. bKash, a mobile banking service that has significantly increased utilization of banking services for many thousands of Bangladeshi women, is among the most prominent instances of an excellent tech-driven program. Digitization can help MFIs serve customers more effectively by streamlining the distribution of loans and collection procedures, which may result in lower rates of interest for consumers.

#### **Suggestions for Policy**

To increase the influence of financing on the empowerment of women, several policy suggestions can be made.

• Enhancing microfinance products: Supplying adjustable return schedules and lower interest rates will greatly ease the financial burden on female business owners. Women can be empowered by combining financial services with strengthening capacity programs, which provide them with the necessary knowledge and abilities for profitable business.

• Cooperation Among Stakeholders: Establishing an environment that supports women's entrepreneurship requires a concerted effort from government organizations, nongovernmental organizations, and MFIs.

#### **Prospects for the Future**

Financial assistance must be integrated with more comprehensive social programs that tackle gender stereotypes and offer comprehensive support if microfinancing is to have the greatest possible impact on women's empowerment. Most women don't know how to access these services online so firstly they should be trained to become self-reliant and also with time introduced to new business skills so they don't repeatedly take loans which help them to grow their businesses that will help the nation's economy. Collaboration among NGOs and the State can bring new opportunities to microfinance that enhance its ability. Also, monitor the cultural barriers that discourage women's empowerment.

#### Conclusion

Microfinance plays a crucial role in women's empowerment in Bangladesh. They take the initiative and make it possible for women to become financially independent and break the With traditional barriers. the help of microfinance, many women have successfully changed their lives through entrepreneurship. Microfinance provides small loans and training on how to access services online. Digitalization makes it easier for women to become independent and also the role of NGOs and the State are notable. Microfinance also helps Bangladesh to improve its economy by empowering women.